

Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere

# FIRST IMPRESSION

COMPANY PROFILE

**[firstimpression.com.sa](http://firstimpression.com.sa)**



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere

# INDEX

- 01. ABOUT US
- 02. THE MEANING
- 03. OUR ROLE
- 04. OUR SECRET
- 05. SERVICES



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere

It takes the brain a tenth of a second to form its **First Impression** of what it sees, this is why we are ambitious about perfection, where we believe that delivering the perception of your brand is our duty!

Date:  
starting 2023

Work:  
Company Profile

Slogon:  
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## ABOUT US

First Impression is a creative agency based in Saudi Arabia, providing branding and designing services with a harmonious identity governance that reflects the entities' true values.

## MISSION

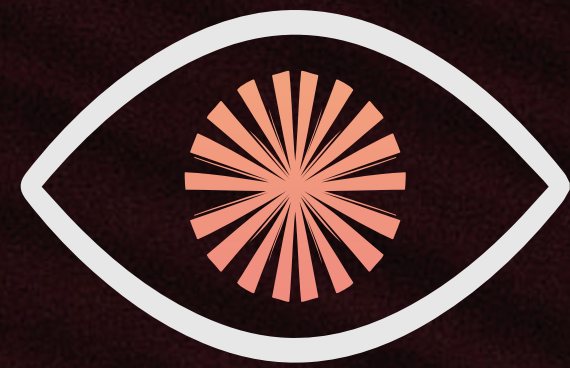
our aim is to create the brand identity for the companies in a comprehensive way, and implement it across all their digital and physical assets, so that the brand stays, takes hold and grow for the lifetime.



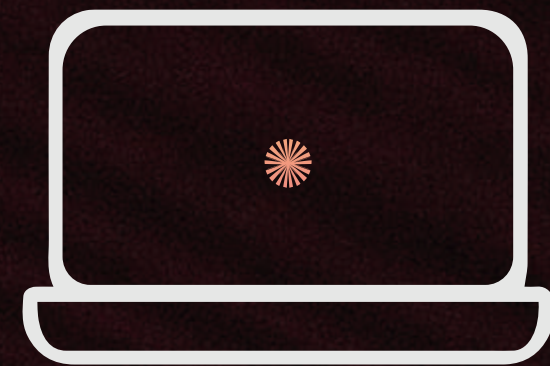
Date:  
starting 2023

Work:  
Company Profile

Slogon:  
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**CREDIBILITY**



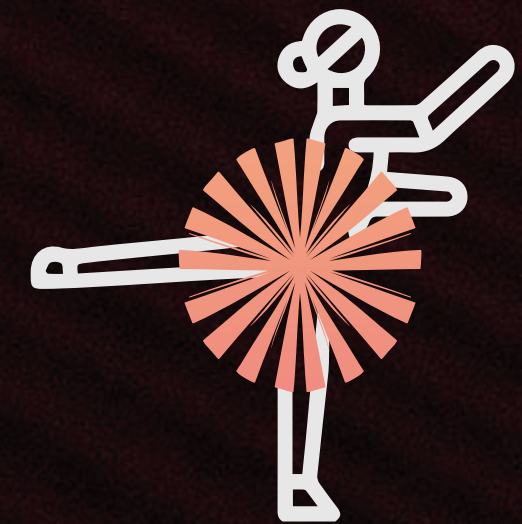
**PROFESSIONALITY**



**ORIGINALITY**



**SUSTAINABILITY**



**CREATIVITY**



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere



Riyadh



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere

# FIRST IMPRESSION SERVICES

	First Stone	
	Brand Identity	
	Brand Applications	
	Company Portfolio	
	Social Media	
	Print & Packaging	
	Interior Design	



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
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## FIRST STONE

It all begins here! The story behind your business, combined to the meaning and purposes, the identity, look & feel, values, and your desired perception! This combination is creating your brand name!

Brand Name

Slogon

## BRAND IDENTITY

is all about the brand! Our aim is to artistically present your brand where it reflects the exact meaning and the right deliverables.

Logo

Visual Identity

Design System



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere

## BRAND APPLICATIONS

Every brand identity has a character! Your brand identity deserves to be reflected everywhere in the atmosphere.

Business cards

Letterhead

Envelop

ID Card

A4 Template

Email Signiture

Stea

## COMPANY PORTFOLIO

Portfolio where your brand shows its value! It is the road leading to a final destination where your brand is sitting! Portfolio definitely should tell the whole story!

Catalogue

Presentation

Menu

Profile



Date:  
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Work:  
Company Profile

Slogon:  
Everywhere

## SOCIAL MEDIA

The reflection! In a way or another, social media accounts represent your business. Here comes our duty to reflect the right impression of your brand.

Social Media Establish

Social Media Content & Design

## PRINT & PACKAGING

Touch your brand! Your logo, pattern, and the identity is here between your hands!

Brand Applications printing

packages printing



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere

# INTERIOR DESIGN

Your place! It is the place where you feel yourself. We assure to spread the art touch around you.

- Place Making
- Interior Design
- Both design



Date:  
starting 2023

Work:  
Company Profile

Slogon:  
Everywhere

Cybersecurity & IT |



Lifestyle |



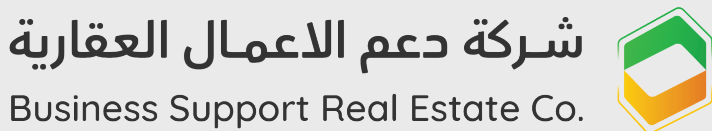
E-commerce |



Consulting |



Real Estate |



Communities |



OUR SUCCESS PARTNERS



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Work:  
Company Profile

Slogon:  
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# Bē

clicking



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Work:  
Company Profile

Slogon:  
Everywhere

**LET'S START OUR JOURNEY TOGETHER**  
It's your turn to start the success story!

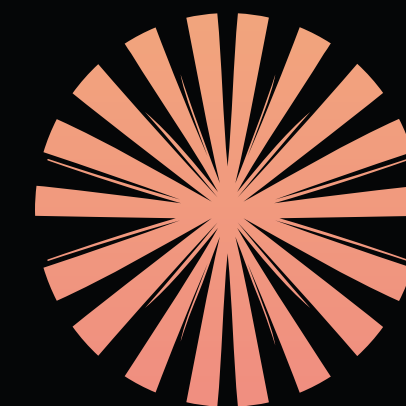


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Thank you



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